



Building automated data-driven systems

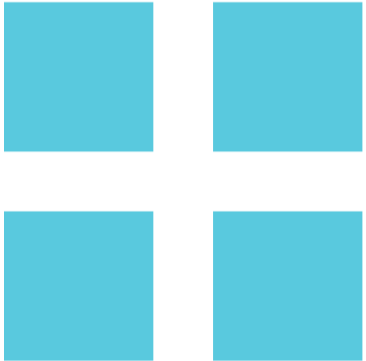
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The entire world is being measured and recorded into data. With that data we are modelling the world. With those models we are driving actions & decisions to generate value at massive scale.

We are a group of data-driven people.

Through applied machine learning, building automated systems, advising, and education, we create value for businesses, organizations, and humans.

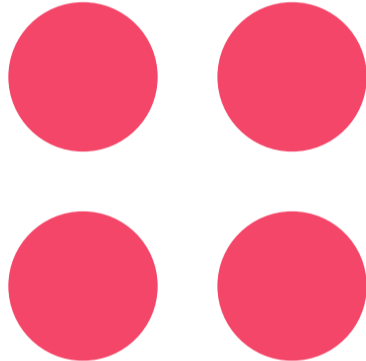
The Sum of our Ethos



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Data driven

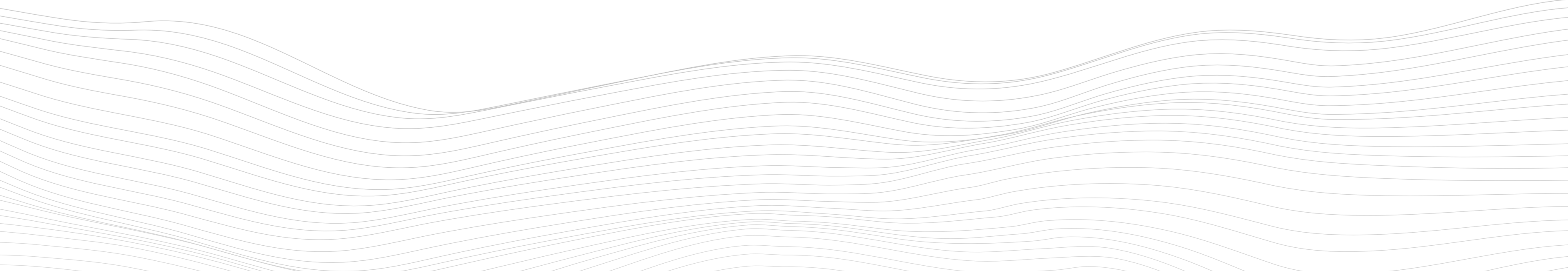
Everything we do is evidence based and data led.

Value driven

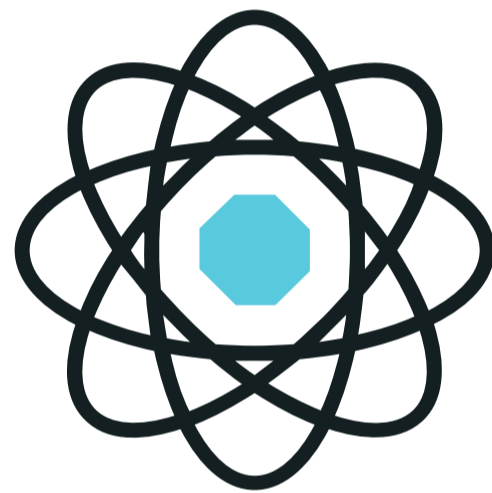
Our goal is always to produce measurable value to our clients.

People driven

We are a select & unique group of data professionals.

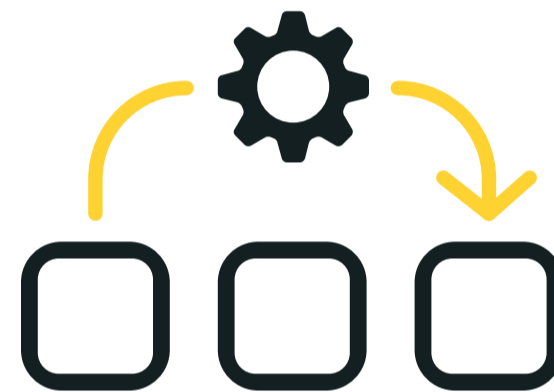


The Sum of our Methodology



Scientific study of complex systems

i.e. your business, and its interactions with the world.



Automated decision making

We integrate and deploy our machine learning models directly into business functionality.



Measurable Return on Investment

Bringing value to a company drives us, and measuring it shows that.

We are a multidisciplinary team that believes that collaboration between disciplines creates innovation.



**Science
focused
people**

**Technology
focused
people**

**User
focused
people**

**Creative
focused
people**

We advise, analyse, and automate.

Iterating over the short term, building towards the long term.

1. Scoping & Consulting

On-site analysis of the organisation's current data leverage methods, and producing recommendations on likely high-impact projects.

Timescale: single sprint

2. "Proof of Value"

Combining initial proof-of-concept machine learning modelling, with evidence based and data led investigation, we establish the expected value & ROI of the complete end system.

Timeline: sprints over 1-2 months

3. Automated Data-driven Systems

Full hands-on development, in collaboration with internal employees, we build, deliver, and handover, complete end-to-end systems, that through machine learning and automated-decision-making deliver measurable and long lasting value.

Timeline: iterative sprints over 2+ months

4. Long standing partnerships

We like building strong ties over time, and are always looking for mutual-wins, and eventually even shared investment in outcomes and shared ownership.

What are automated data-driven systems?

A digital application in which it is the data itself, and the insights from that data, that drives the app's functionality and actions. As opposed to regular applications, in which human user actions drive the app's functionality

Properties of an automated data-driven system:

- ▶ Intelligence in code
- ▶ Integrated directly into business functionality
- ▶ Massively scalable

**Does your business feel like it
needs an army of analysts?
Hire us to build automated
data-driven systems instead.**



Chat with us

everyone@datavaluepeople.com

See our past clients and members of dvp at **datavaluepeople.com**